Background Information

Adventist Health System is seeking proposals from qualified firms or individuals to provide a solution or service to one of their Strategic Imperatives.
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Section 1: Introduction

1.1 Summary Statement
Adventist Health System is issuing this request for submissions, to invite qualified companies to submit solutions to their strategic imperatives. Adventist Health System is seeking likeminded, innovative and forward thinking companies, to help achieve the next generation of healthcare and health and wellness.

1.2 Mission, Vision and Values
It's important in partnerships that values align. Please review our MVV statements below.

Mission: "Extending the Healing Ministry of Christ"

Vision: Wholistic – Exceptional – Connected – Affordable – Viable

To achieve our vision of being a more wholistic, exceptional, connected, affordable and viable healthcare system, Adventist Health System must engage the consumer, improve people systems, improve the product, expand the network, lower the cost, and manage risk.

Values: Quality and Service Excellence, Community Wellbeing, High Ethical Standards, Inclusiveness

1.3 Objective
Adventist Health System will work with outside partners to discover, engage, deploy and possibly commercialize innovative business ideas, products, or services in pursuit of our Vision 2020. The objective of this request for submission is to provide a solution to one of our strategic imperatives.

Your solution and submission should include how you will assist Adventist Health System in solving one of the Strategic Imperatives listed below. We understand you may be able to help us with more than one of our imperatives, but please choose the one your solution aligns with best. Additionally, in our desire to meet the needs of the whole person, please consider how you might incorporate our CREATION Health principles (noted below) in your solution.
1.3.1 Strategic Imperatives - Select the one (1) imperative below that your solution best aligns to and be specific in your response in the separate submission form:

1. **Engage the Consumer** (become consumer centric)
2. **Improve People Systems** (ensure people are cared for and able to serve)
3. **Improve the product** (deliver exceptional experience and outcomes)
4. **Expand the network** (create a network that keeps the customer connected)
5. **Lower the Cost** (create a competitive price structure)
6. **Manage Risk** (proactively identify and mitigate threats and vulnerabilities)

1.3.2 CREATION Health

![CREATION Health Diagram](image-url)
Section 2: Adventist Health System and AIX

2.1 About Adventist Health System
Adventist Health System is a faith-based health care organization headquartered in Altamonte Springs, Florida. A national leader in quality, safety and patient satisfaction, Adventist Health System’s more than 80,000 employees maintain a tradition of whole-person health by caring for the physical, emotional and spiritual needs of every patient. With 45 hospital campuses and more than 8,200 licensed beds in 9 states, Adventist Health System facilities incorporate the latest technological advancements and clinical research to serve more than 4.7 million patients annually.

The full continuum of integrated care also includes urgent care centers, home health and hospice agencies, and skilled nursing facilities. Each Adventist Health System facility operates independently in delivering care and services to best meet the needs of the local communities they serve. While each entity is unique, all remain united in one mission of Extending the Healing Ministry of Christ.

As we look to the future of health care, we continue to grow and evolve. We believe that a hospital should be as focused on health and wellness as they are in treating injury and illness. With initiatives like CREATION Health, we are cultivating community-wide movements toward adopting healthier lifestyles for greater longevity. The development of Health Village, our 172-acre mixed use planned community located on our Orlando campus, will provide an immersive environment rich in resources that encourage whole-person health and accelerate innovative ideas from translation to market.

Adventist Health System delivers world class services in cancer, orthopedics, gynecology, cardiac, rehab, pediatric medicine and more. We recruit brilliant clinicians and researchers while exploring treatments and technologies to offer new hope to people throughout our system; and a one-of-a-kind surgical training facility preparing the next generation of doctors worldwide. Visit our website at http://www.adventisthealthsystem.com/ to learn more.

2.2 About Alliance & Innovation eXchange
Engaging with industry partners to innovate and accelerate the care delivery system in the areas of research, product testing and evaluation, and co-development are a part of our fabric. Adventist Health System has accomplished changing healthcare delivery in many areas. We continue to strive to set the precedence for engaging with our patients and community.

The Alliance & Innovation eXchange navigates partners through our Innovation Ecosystem and manages partners and stakeholders through project implementation. Our Innovation Ecosystem is an asset to both Adventist Health System and our partners which consists of multiple cohesive platforms to explore solutions to challenging healthcare processes. These platforms, many located within Florida Hospital's Health Village and throughout our Central Florida Division include but are not limited to a Research Institute, Prototype Lab, Design Thinking Innovation Lab and The Nicholson Center Robotic Training and Simulation Center.

Visit our website at www.floridahospitalalliances.com to learn more.
Section 3: General Terms and Conditions

General Terms and Conditions
Companies submitting through the process will follow the schedule below and if selected will be included in our presentation event September 5, 2017. Companies chosen to present may be asked to complete a NDA for the allowance of smaller meetings between the company and Adventist Health System Executives. The selection to present does not guarantee a partnership agreement with Adventist Health System.

3.1 Schedule/Timeline
The Key Dates as stated below are for informational and planning purposes and are subject to change:

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Issue Date of Request for Submissions</td>
<td>May 30</td>
</tr>
<tr>
<td>Accepting Responses</td>
<td>May 30 – June 30</td>
</tr>
<tr>
<td>Submissions Closed</td>
<td>June 30</td>
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<tr>
<td>Review of submissions</td>
<td>June 30 – July 31</td>
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<tr>
<td>Determination of Finalists</td>
<td>July 31</td>
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<tr>
<td>Acceptance Notifications</td>
<td>July 31</td>
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<tr>
<td>Presentations Due for Review</td>
<td>August 11</td>
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<td>Event Prep Calls</td>
<td>August 14 – 20</td>
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<tr>
<td>AIX Event Prep &amp; Dry Run, Tampa FL</td>
<td>September 4, 2017</td>
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<tr>
<td>AIX Event, Live Presentations, Tampa FL</td>
<td>September 5, 2017</td>
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<tr>
<td>Feedback Reports</td>
<td>September 29, 2017</td>
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3.2 Contact Information
Firms responding shall submit responses to the proposal electronically via WuFoo on the submission form provided separately by June 30. For further information, please contact one of the individuals below.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Role</th>
<th>Phone/E-Mail</th>
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</thead>
<tbody>
<tr>
<td>Ashley Simmons</td>
<td>Director of Innovation Development</td>
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<td></td>
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<td>Lyndsey Escobar</td>
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3.3 Oral Presentation of Submission
If chosen to present, respondents will be provided time on September 5, 2017 to present their response in person to Adventist Health System Executives followed by Q&A. Additionally, if judges determine, you may be asked to participate in a private session to further review your solution or product.

Presentations will be made to a blended group of stakeholders including but not limited to: Adventist Health System Administrative and Clinical Leaders (representing all 45 hospitals), Industry Partner Organization Executives, Innovation Quotient (IQ) Orlando Partners, and Orlando/Tampa Community stakeholders. It is recommended that presentations be succinct and cohesive to ensure your message is clear and easy to understand in a short time frame. Think elevator speech. We will hold strictly to the time frames allowed to maintain equality among the presenting companies and respect for the audience’s time.

Thank you for your submission, you’ll be hearing from us soon!